

# Dividend Growth Strategy



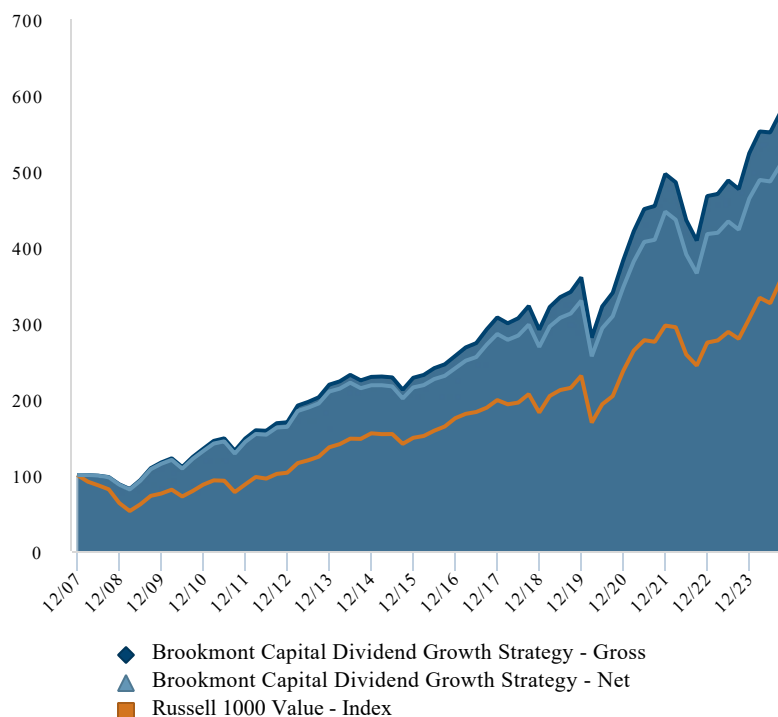
## Portfolio Strategy

**THE BROOKMONT DIVIDEND GROWTH STRATEGY** is a total return portfolio of 30-50 individual common stocks that provide greater than market average current yield, sustainable dividend growth, and the potential for long term capital gains with lower volatility and downside risks. The portfolio typically is diversified across all 11 economic sectors.

### Investment Process

The firm utilizes its bottom-up process, which is facilitated by quantitative screenings of fundamental characteristics to narrow the selection universe. Further fundamental analysis is performed incorporating Brookmont's macro investment themes to arrive at our proprietary dividend score.

### Cumulative Performance January 2008 - September 2024



### Portfolio Structure

- Typically between 30-50 holdings
- Weightings range from 1.25% to 3.75% at the time of addition
- Strategy typically invests in 11 sectors of the market as defined by the S&P 500
- Strategy may invest in ADRs
- Low internal correlation between holdings
- Low turnover; typically 5%-20%
- +/- 5% of sector benchmark weighting

### Annualized Returns (as of September 30, 2024)

	YTD	1-Yr*	3-Yr*	5-Yr*	10-Yr*	Inception**
Gross	10.41	21.33	8.37	11.13	9.91	11.04
Net	9.79	20.40	7.52	10.25	9.04	10.20
Index	16.68	27.76	9.03	10.69	9.23	7.89

Inception Date: 01/01/2008

\*Since Inception \*\* Annualized Returns

### Top Ten Holdings (% of Portfolio)

Company	Weight
Cash	4.83%
Gallagher(arthur J.)& Co	4.42%
Wells Fargo & Company	4.14%
Jpmorgan Chase & Co.	3.83%
McDonald's Corporation	3.83%
L3 Harris Technologies Inc	3.80%
Home Depot Inc	3.75%
Abbott Laboratories	3.69%
Microsoft Corp	3.69%
Procter & Gamble Co	3.68%

### Risk / Return

Risk vs. Return Analysis  
Annualized Seven Years Periods  
7 Years As Of: 9/30/2024



◆ Brookmont Capital Management: Brookmont Capital Dividend Growth Strategy

+ US Large Cap Value Equity

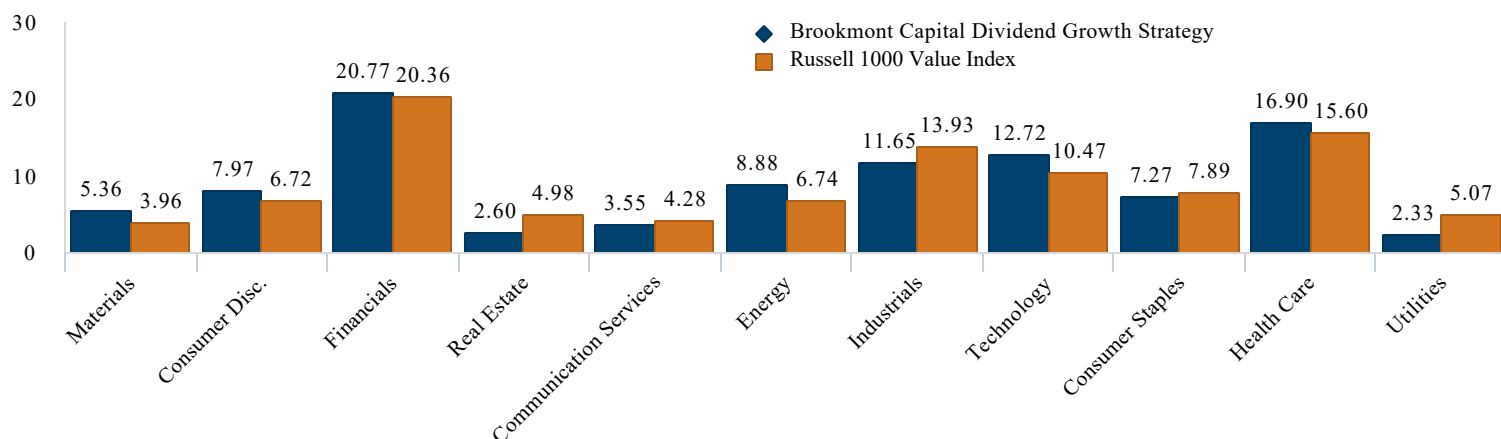
### Portfolio Characteristics

Current # of Holdings	35
Current Dividend Yield	2.47%
Current P/E (12 mo Trailing)	23.52
Annualized Alpha	4.59
Beta	0.76
Upside Market Capture	92.25
Downside Market Capture	65.18
Standard Deviation	14.25
Active Share	83.18%

# Dividend Growth Strategy



## Sector Allocation



## Yearly Returns

		2008	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Brookmont Capital Dividend Growth Strategy	Gross	-12.28	32.77	15.47	10.03	14.44	29.23	4.68	-0.51	12.63	19.72	-5.23	23.63	6.21	29.72	-5.86	12.05
Brookmont Capital Dividend Growth Strategy	Net	-12.78	31.57	14.60	9.21	13.73	28.45	3.94	-1.30	11.73	18.76	-5.96	22.64	5.37	28.68	-6.61	11.18
Russell 1000 Value	Index	-36.85	19.69	15.51	0.39	17.51	32.53	13.45	-3.83	17.34	13.66	-8.27	26.54	2.80	25.16	-7.54	11.46

## Disclosures

This letter may contain "forward-looking statements" which are based on Brookmont's beliefs, as well as on a number of assumptions concerning future events, based on information currently available to Brookmont. Current and prospective clients are cautioned not to put undue reliance on such forward-looking statements, which are not a guarantee of future performance, and are subject to a number of uncertainties and other factors, many of which are outside Brookmont's control, and which could cause actual results to differ materially from such statements. All expressions of opinions are subject to change without notice.

Brookmont Capital Management is a registered investment advisor that invests in domestic and global securities. Brookmont Capital is defined as an independent investment management firm that is not affiliated with any parent organizations.

Certain economic and market information contained herein has been obtained from published sources prepared by other parties, which in certain cases has not been updated through the date of the distribution of this letter. While such sources are believed to be reliable for the purposes used herein, Brookmont does not assume any responsibility for the accuracy or completeness of such information. These individual securities do not represent all of the securities purchased, sold, or recommended for this Brookmont portfolio and the reader should not assume that investments in the securities identified and discussed were or will be profitable. A complete description of Brookmont's performance calculation methodology, including a complete list of each security that contributed to the performance of this Brookmont portfolio is available upon request.

The Brookmont Dividend Growth Strategy returns are based on an asset-weighted composite of discretionary accounts that include 100% of the recommended holdings. Individual accounts will have varying returns, including those invested in the Strategy. The reasons for this include 1) the period of time in which the accounts are active, 2) the timing of contributions and withdrawals, 3) the account size, and 4) holding other securities that are not included in the Strategy. Dividends and capital gains are not reinvested. The Strategy does not utilize leverage or derivatives. Returns are based on U.S. dollars. The inception of the Strategy is January 1, 2008.

The Brookmont Dividend Growth Strategy Composite contains fully discretionary accounts with similar value equity investment strategies and objectives. For comparison purposes, the Dividend Growth Strategy Composite is measured against the Russell 1000 Value Index. The Russell 1000 Value Index measures the performance of the large-cap segment of the U.S. equity universe. It includes those Russell 1000 companies with lower price-to-book ratios and lower expected growth values. The Russell 1000 Value Index is constructed to provide a comprehensive and unbiased barometer for the large-cap value segment. There is no representation that this index is an appropriate benchmark for such a comparison. You cannot invest directly in an index, which also does not take into account trading commissions and costs. The volatility of this index may be materially different from the performance of the strategy.

Brookmont's returns do include reinvestment of dividends and are shown gross-of-fees. All transaction costs are included. The Russell 1000 Value cumulative return includes reinvestment of dividends and capital gains. During a rising market, not reinvesting dividends could have a negative effect on cumulative returns.

Gross returns will be reduced by investment advisory fees and other expenses that may be incurred in the management of the account. Net-of-fees performance was calculated using actual management fees. Additional information regarding the policies for calculating and reporting returns is available upon request.

Your account returns might vary from the composites returns if you own securities that are not included in the Strategy or if your portfolio dollar-cost averaged into the Strategy during the reporting period.

The firm maintains a complete list and description of composites, which is available upon request. Results are based on fully discretionary accounts under management, including those accounts no longer with the firm. The composite policy requires the temporary removal of any portfolio incurring a client-initiated significant cash inflow or outflow of at least 15% of portfolio assets. The temporary removal of such an account occurs at the beginning of the month in which the significant cash flow occurs and the account re-enters the composite at the beginning of the month which follows the cash flow by at least 30 days. Additional information regarding the treatment of significant cash flows is available upon request.

Brookmont Capital Management claims compliance with the Global Investment Performance Standards (GIPS®). GIPS® is a registered trademark of CFA Institute. CFA Institute does not endorse or promote this organization nor does it warrant the accuracy or quality of the content contained herein. To receive a complete list and description of Brookmont's composites and a presentation that adheres to GIPS standards, please contact Suzie Begando at 214-953-0190 or write Brookmont Capital Management, 5950 Berkshire Lane Suite 1420, Dallas, TX 75225.

The Brookmont Dividend Growth Strategy is available through several institutional platforms and registered investment advisors that are not affiliated with Brookmont Capital Management. Required minimum investments and advisory fees differ from one firm to another.

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Past performance is not indicative of future results.